



## BlendJet Podcast Ad Brief

[blendjet.com](https://blendjet.com)

### Step 1: Intro

🌟 **Host Note: choose one of the following, or add your own**

1. I love smoothies, but I don't love smoothie bar prices. With my BlendJet 2 portable blender, I can make smoothie-bar-quality beverages for a fraction of the price.
2. My bulky blender was such a pain to use, I ended up hardly ever using it at all. But the BlendJet 2 portable blender makes blending so easy and convenient, I use it just about everyday!
3. Eating healthy used to be a struggle for me, but that was before I discovered the BlendJet 2 portable blender. Now when fast food temptation strikes, I just blend up a delicious and nutritious protein shake or smoothie.
4. Face it, shaker bottles suck. Your protein shakes always come out clumpy and you look like an idiot using the thing. That's why I decided to ditch my shaker bottle for good and get myself a BlendJet 2 portable blender. It makes perfectly blended protein shakes in just 20 seconds.

### Step 2: Talking Points

🌟 **Host Note: Required to cover ALL points below. Please read first 5 VERBATIM**

1. BlendJet 2 is portable, so you can blend up a smoothie at work, a protein shake at the gym, or even a margarita on the beach.
2. It's small enough to fit in a cup holder, but powerful enough to blast through tough ingredients like ice and frozen fruit with ease.
3. BlendJet 2 is whisper quiet, so you can make your morning smoothie without waking up the whole house.
4. Lasts for 15+ blends and recharges quickly via USB-C.
5. Best of all, BlendJet 2 cleans itself. Just blend water with a drop of soap and you're good to go.

🌟 **Host Note: Talk about some of the cool colors and patterns available, e.g.**

1. *With over 30+ colors and patterns to choose from, there's a BlendJet 2 to complement just about any style.*
2. *I rock the Urban Camo print myself because I'm a certified badass.*



● The following section is mandatory and must be read verbatim with your personalized coupon code. Need help on finding your coupon code & offer link? Watch this [video](#).

### Step 3: Call to Action

⚡ **Host Note:** The following must be read verbatim during your host read ad

“What are you waiting for? Go to [blendjet.com](#) and grab yours today! And be sure to use the promo code **(YOUR OFFER CODE)** to get 12% OFF your order and free 2-day shipping!

No other portable blender on the market comes close to the quality, power and innovation of the BlendJet 2. They guarantee you’ll love it, or your money back.

Blend anytime, anywhere with the BlendJet 2 portable blender. Go to [Blend-Jet-Dot-Com](#) and use the code **(YOUR OFFER CODE)** to get 12% OFF your order and free 2-day shipping.

Shop today and get the best deal ever!”

### Step 4: Show Notes

⚡ **Host Note:** Post the following in your show notes as-is

Use my special link **(YOUR OFFER LINK)** to save 12% at [blendjet.com](#). The discount will be applied at checkout!

● Please adhere to proper guidelines when sharing your discount code. Coupon leakage will be monitored for this campaign, any codes leaked to coupon aggregator sites (such as retailmenot, honey, coupon cabin, etc.) will result in your code being turned off.

We encourage you to share your discount with your audience. Please use **(YOUR OFFER LINK, starts with “zen.ai”)** if you would like to share in text form via social media or newsletters.

If you have any questions, please contact [creatornetwork@zencastr.com](mailto:creatornetwork@zencastr.com)