



Wongo Puzzles Podcast Ad Brief



Step 1: Intro

⚡ **Host Note: choose one of the following, or add your own**

1. Hey there, fellow puzzle enthusiasts! You know what's worse than stepping on a Lego? Crappy cardboard jigsaw puzzles. That's why I'm excited to tell you about Wongo Puzzles. These things are the real deal, folks. Each puzzle is a masterpiece cut out of real wood, with stunning designs and unique shapes that will challenge and delight you – and they come with all the pieces, guaranteed!
2. Hey everyone, it's me, your puzzle-loving pal! I gotta tell you about my latest obsession: Wongo Puzzles! These things are the real deal, folks. They're high-quality, handcrafted, and perfect for anyone who loves a good challenge but doesn't want to dedicate their entire kitchen table to puzzles for a week. Trust me, I've been there.
3. Are you tired of the same old boring puzzles? Mix things up with Wongo Puzzles! Each puzzle is a custom design, with intricate patterns and whimsical shapes that will keep you engaged for hours. Plus, their eco-friendly materials and commitment to sustainability make Wongo Puzzles a guilt-free way to unwind.
4. Quit being boring, just eating dinner and watching tv every night. Next time pull out a Wongo Puzzle and enjoy the conversation and fun that happens when people puzzle together. Wongo is the perfect balance of a good challenge without being so hard you stop talking to each other and leave your family forever. Trust me, once you try Wongo, you'll never go back to a boring old jigsaw puzzle.

Step 2: Talking Points

⚡ **Host Note: Required to cover ALL points below. Please read VERBATIM.**

1. They are 100% wooden puzzles, they'll last forever
2. Each piece is hand drawn, so no two pieces are the same, and you'll discover some fun "whimsy" pieces as you work through it
3. They come in a custom wooden box, which is perfect for storage and gifting.

⚡ **Host Note: Talk about some of the cool different puzzles available, e.g.**

1. With stunning designs and unique shapes, Wongo Puzzles are a cut above the rest.
2. I loved doing the snowglobe puzzle myself, it was great to pull out a puzzle and be done in a night and not have it on the table for a week.



🔴 The following section is mandatory and must be read verbatim with your personalized coupon code. Need help on finding your coupon code & offer link? Watch this [video](#).

Step 3: Call to Action

⚡ **Host Note:** The following must be read verbatim during your host read ad

"What are you waiting for? Go to wongopuzzles.com and pick your puzzle today! And be sure to use the promo code **(YOUR OFFER CODE)** to get 10% OFF your order!

This is the most fun you've had with a puzzle guaranteed or your money back.

Go to W-O-N-G-O- Puzzles-Dot-Com and use the code **(YOUR OFFER CODE)** to get 10% OFF your order and get puzzling right now."

Step 4: Show Notes

⚡ **Host Note:** Post the following in your show notes as-is

Use my special link **(YOUR OFFER LINK)** to save 10% at wongopuzzles.com. The discount will be applied at checkout!

If you have any questions, please contact creatornetwork@zencastr.com